



buyersclub

Why invest in property?

The smart
investment choice.

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INVESTMENT

These days there are a lot of potential investment opportunities to choose from, like shares and cryptocurrency. However, investing in a tangible asset, such as real estate, is considered to be more stable and a lower risk investment.

According to the ATO's statistics, there are **2,097,392 property investors in Australia** which makes up approximately 8% of our population.

With the correct guidance and advice, property investment can potentially produce greater returns than other forms of investment and has many benefits.

OPPORTUNITIES

Return on investment

This refers to the amount of money you receive from your investment, like rent.

For some investors, the aim is to have the returns be greater than the expenses so that all fees and costs are covered and the investor has the potential to receive a passive income through rental yields.





Security

Property investment is a more secure choice of investing because it has a considerably stable return, in comparison to the stock market. It also takes a relatively long time to liquidate a property asset which reduces the risk of the market's unpredictability.

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Tax Benefits

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There are many ways that you can reap the tax benefits from property investing. You can manipulate your taxable income depending on your investment strategy.

For example, if you earn a large income already and want to reduce your tax payable, then you can consider obtaining an investment property where the costs outweigh the return. This will result in the investment running at a loss. This loss is then applied to your taxable income and reduces the amount of tax you pay.

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Growth



If you hold onto your property for a longer term, you are almost guaranteed a growth in the value of your asset. Especially if you buy in a growth area, your property's value can rise significantly.

According to research from CoreLogic, since 1993, a property's value has increased by 412% for a house and 316% for an apartment.
("Buying an Investment Property: A Beginner's Guide | Westpac")

So to put this into perspective, based on the above statistics, if you purchased a home today for \$500,000.00, over a 29 year period, your property could be worth \$2,060,000.

TO-DO LIST

Contact

Buyers Club!
today

...and talk to one of our buyers agents to discuss your investment goals and how you can build financial growth in the property market.

Welcome to the Buyers Club.

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References

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